



Bibliographie

21 Insights for 21st Century Creatives — Mark McGuinness

An Author's Guide to Working with Libraries and Bookstores — Mark Leslie Lefebvre

Audio for Authors: Audiobooks, Podcasting, and Voice Technologies

— Joanna Penn

Choose the Best Self-Publishing Services: ALLi's Guide to Assembling Your Tools and Your Team — John Doppler and the Alliance of Independent Authors

Closing the Deal ... on Your Terms: Agents, Contracts and Other Considerations — Kristine Katherine Rusch

Co-writing a Book: Collaboration and Co-creation for Writers — Joanna Penn and J. Thorn

Creative Self-Publishing: Make and Sell Your Books Your Way — Orna A. Ross

Free To Make: How the Maker Movement is Changing our Schools, Our Jobs and Our Minds — Dale Dougherty

Hollywood vs. The Author — Edited by Stephen Jay Schwartz

How to Get Your Book Into Schools and Double Your Income With Volume Sales — David H. Hendrickson

How to Market a Book: Over-perform in a Crowded Market — Ricardo Fayet

How to Make Real Money Selling Books without Worrying about Returns — Brian Jud

How To Write Non-Fiction: Turn Your Knowledge into Words — Joanna Penn

Look Both Ways: Illustrated Essays on the Intersection of Life and Design — Debbie Millman

Makers: The New Industrial Revolution — Chris Anderson

Mindset: Changing the Way You Think to Fulfil Your Potential — Dr Carol Dweck

Playing the Short Game: How to Market and Sell Short Fiction — Douglas Smith

Public Speaking for Authors, Creatives and Other Introverts — Joanna Penn

Rethinking The Writing Business — Kristine Kathryn Rusch

Selective Rights Licensing: Sell Your Book Rights At Home and Abroad — Orna A. Ross and Helen Sedwick

Strangers to Superfans: A Marketing Guide to the Reader Journey — David Gaughran

Taking the Short Tack: Creating Income and Connecting with Readers Using Short Fiction — Matty Dalrymple

The Book Business: What Everyone Needs to Know — Mike Shatzkin and Robert Paris Riger

The Copyright Handbook: What Every Writer Needs To Know — Stephen Fishman

The Magic Bakery: Copyright in the Modern World of Fiction Publishing — Dean Wesley Smith

Wide for the Win: Strategies to Sell Globally via Multiple Platforms and Forge Your Own Path to Success — Mark Leslie Lefebvre

Winning Shelf Space: How to Get Your Self-Published Book into Bookstores — Debbie Young, Orna A. Ross, and the Alliance of Independent Authors

Write To Market: Deliver a Book That Sells — Chris Fox

Writers' and Artists' Yearbook — Published annually by Bloomsbury in the UK

Livres en français

Comment vendre un livre — Joanna Penn

Le droit d'auteur pour les écrivains — Margerie Véron

Productivité pour auteurs — Trouvez du temps pour écrire, organisez votre vie d'auteur et décidez de ce qui importe vraiment — Joanna Penn

Le mindset de l'auteur qui réussit : Comment survivre au parcours de l'auteur — Joanna Penn

Réussir dans l'autoédition: Comment autoéditer et vendre votre livre — Joanna Penn

Votre business plan d'auteur : propulsez votre carrière au niveau supérieur — Joanna Penn